

VIRTUAL EVENT

1st International Sustainability Invention, Innovation and Development on Food, Culture and Technology

*“Engaging Sustainability through Food, Culture
and Technological Innovation”*

30 March 2024 – 15 July 2024

Digitally organised by Universiti Teknologi MARA Pulau Pinang Branch,
in collaboration with DIGIT360 - UiTM Startup Company



For more details, visit our website at
<https://isiidfct.com>

Introduction

One ISIIDFCT is a unique and inspiring event that brings together experts, researchers, and enthusiasts from various fields to explore the intersection of food, technology, and culture.

Two This dynamic symposium serves as a platform for exchanging ideas, highlighting cutting-edge innovations, and discussing the pivotal role of food in shaping our societies.

Three Through engaging keynote speeches, interactive workshops, and thought-provoking panel discussions, ISIIDFCT fosters collaboration and encourages participants to envision a sustainable and inclusive future for food production, consumption, and preservation.

Four Embracing diversity and celebrating cultural heritage, ISIIDFCT transcends geographical boundaries to create a global community dedicated to advancing the understanding and application of innovative ideas in the realms of food, technology, and culture.

Organizer and Strategic Partners



Main Organiser



25 TAHUN 1997-2024
UTM BERKUALITI
UNIVERSITI TEKNOLOGI MARA

Co-Organiser



Strategic Partners



Category & Fee

	Local (RM)	International (USD)
<ul style="list-style-type: none">● Public Pioneer Innovator Open to all - Individuals or Small Business Enterprises (SMEs).	150	100
<ul style="list-style-type: none">● Novice Innovator Open to professionals - Academicians and industry practitioners from local and international institutions.	150	100
<ul style="list-style-type: none">● Greenhorn Innovator Open to tertiary students from local and international institutions. Participation may include one teacher/lecturer as group mentor.	100	70
<ul style="list-style-type: none">● Young Innovator Open to secondary school students from local and international institutions.	-	100
<ul style="list-style-type: none">● Junior Innovator Open to primary school students from local and international institutions.	-	100

Category and Fee

MasterChef Innovator

RM150

International USD100

- ✓ Professionals
- ✓ Industry
- ✓ Practitioners
- ✓ e-Certificate Included
- ✓ Premium Medal Included
- ✓ Maximun of 8 members

Register now

Greenhorn Innovator

RM100

International USD70

- ✓ Tertiary Students
- ✓ Leader must be a student
- ✓ Certificate to PhD
- ✓ e-Certificate Included
- ✓ Premium Medal Included
- ✓ Lecturer/Teacher as member
- ✓ Maximun of 8 members (including teacher/lecturer)

Register Now

Foodie Ambassador

RM100

International USD100

- ✓ Open To All - Individuals or Small Business Enterprises (SMEs)
- ✓ With/Without Innovation Element
- ✓ e-Certificate Included
- ✓ Premium Medal Included
- ✓ Maximun of 8 members

Register Now

Category and Fee

Young Innovator

RMO

International USD100

- ✓ Secondary School
- ✓ 13 to 17 years
- ✓ Leader MUST be an active students
- ✓ e-Certificate Included
- ✓ Maximun of 8 members (including advisor)

[Register now](#)

Junior Innovator

RMO

International USD100

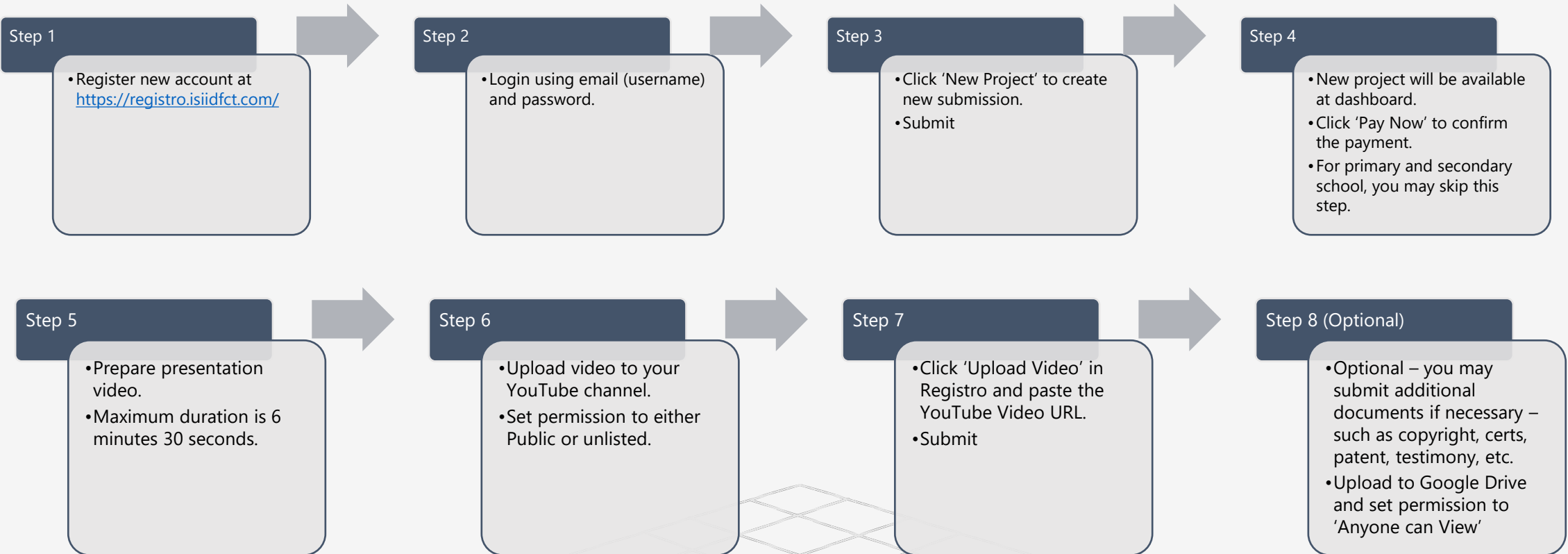
- ✓ Primary School
- ✓ 7 to 12 years
- ✓ Leader MUST be an active students
- ✓ e-Certificate Included
- ✓ Maximun of 8 members (including advisor)

[Register now](#)

Important Dates

- Competition Duration 30 March 2024 – 15 July 2024
- Payment Deadline 15 July 2024
- Judging 21 July 2024 – 26 July 2024
- Award Ceremony 5 August 2024

How to Register



Compulsory for Primary and Secondary School

Bahasa Melayu

- <https://isiidfct.com/wp-content/uploads/2024/02/Surat Kebenaran Sekolah iSIIDFCT.doc>

English

- <https://isiidfct.com/wp-content/uploads/2024/02/School-Authorization-Letter ENG iSIIDFCT.doc>

Rules and Regulation

- The first name for Junior Innovator and Young Innovator must be an **ACTIVE STUDENT**.
- Young Innovator is open to Secondary School Students (13 to 17/18 years old).
- Junior Innovator is open to Primary School Students (7 to 12 years old).
- Novice Innovator - Open to professionals - academician, industry and practitioner from local and international institutions.
- Public Pioneer Innovator - Open to all. Participation by individual or Small Business Enterprises (SMEs).
- Greenhorn Innovator - Open to tertiary students from local and international institutions. Participation may include one teacher/lecturer as group mentor.
- For Greenhorn Innovator, the first name must be an **ACTIVE TERTIARY STUDENT**. For Kolej Vokasional DVM and SVM is eligible for this category.

Video Format

Resolution: The video should be in high-definition (HD) resolution or higher. Aim for a minimum of 1080p resolution to ensure clarity and a visually pleasing experience.

Aspect Ratio: Use a standard aspect ratio of 16:9, which is widely used and compatible with most devices and screens.

Duration: Keep the video concise and engaging. Ideally, aim for a duration of 4 to 6 minutes 30 seconds.

Audio: Ensure the audio is clear and synchronized with the video content. Use background music or narration to enhance the overall impact of the video.

Visuals and Graphics: Utilize visually appealing visuals, animations, and graphics to engage the viewers and effectively convey the innovation or concept being showcased.

Subtitles and Captions: Provide subtitles or captions to accommodate viewers who may have hearing impairments or prefer to watch the video with captions.

VIDEO CONTENT

Innovation and Creativity:

- The award-winning invention should showcase a high level of innovation and creativity. It should demonstrate a unique and inventive solution to a problem or a groundbreaking improvement upon existing technologies.

Significance and Impact:

- The invention should have significant potential for impact and contribute to advancements in its respective field or industry. It should address a critical need, solve a pressing problem, or offer substantial improvements over existing solutions.

Technical Excellence:

- The award recipient should demonstrate technical excellence in the development and implementation of the invention. The invention should showcase a deep understanding of the underlying principles and exhibit exceptional technical skill in its design, functionality, and operation.

Practical Applicability:

- The invention should have practical applicability and demonstrate the potential for real-world implementation. It should possess the necessary features, scalability, and adaptability to be effectively deployed in relevant contexts.

VIDEO CONTENT

Market Potential and Commercial Viability:

- The award-winning invention should exhibit market potential and commercial viability. It should demonstrate potential demand, marketability, and feasibility for commercialization. Factors such as market analysis, business models, and potential partnerships or investment opportunities may be considered.

Scientific Rigor:

- The invention should be grounded in sound scientific principles and methodologies. It should demonstrate rigorous research, experimentation, and evidence-based approaches in its development and validation.

Intellectual Property Protection:

- The inventor should have taken appropriate measures to protect their intellectual property rights. Documentation and evidence of patent filings, copyrights, or other relevant intellectual property protection should be provided.

Presentation and Communication:

- The quality of the presentation and communication of the invention is crucial. The award recipient should effectively and compellingly communicate the value, impact, and potential of their invention through clear and engaging presentations, documentation, and visual aids.

VIDEO CONTENT

Ethical Considerations:

- The invention should adhere to ethical standards and considerations. It should not involve any illegal or harmful activities and should align with principles of social responsibility and sustainability.



Originality and Uniqueness:

- The award-winning invention should exhibit originality and uniqueness. It should differentiate itself from existing solutions or demonstrate significant improvements upon previous inventions.

